# FACE

12-13 JULY 2024

FACIAL AESTHETIC CONFERENCE AND EXHIBITION



**Business Design Centre** *London, United Kingdom* 

Under the scientific supervision of the Aesthetic Multispecialty Society (AMS)









# SCIENTIFIC COMMITTEE



**Uliana GOUT** Aesthetic Physician



Ali PIRAYESH Plastic & Reconstructive Surgeon



**Todd SCHLESINGER** Dermatologist



**Alexander BADER** Gynecologist/Obstetrician Aesthetic Physician



**Raul CETTO** 



**Kate GOLDIE** Aesthetic Physician



**Syed HAQ** Anti-Aging Physician



Dalvi HUMZAH Plastic & Reconstructive Surgeon



Simon RAVICHANDRAN Aesthetic Physician



**Stefanie WILLIAMS** Dermatologist



**Greg WILLIAMS** Plastic & Reconstructive Surgeon



**Fotini BAGEORGOU** Dermatologist



Valerie CALLENDER Dermatologist



**Pitero GENTILE** Plastic Surgeon



Michael GOLD Dermatologist



**Edward LAIN** Dermatologist



Wendy LEWIS Strategic Marketing Communications



John MARTIN Oculoplastic Surgeon



Wolfgang **REDKA-SWOBODA** General Surgeon



Lee WALKER Stomatologist



**Chad ZATEZALO** Oculoplastic Surgeon



**Christopher ROWLAND** PAYNE, Dermatologist

## FACULTY

**ABBOTT Ciara** Aesthetic Physician Wickford, Essex, UK **AFZAAL Sunaina** Aesthetic Physician Lahore, Pakistan Aesthetic & Anti-aging Physician **ALLI Zunaid** London, UK ANEJA Jyoti Dermatologist Mumbai, India ARMENTÍ Andrea F. Aesthetic & Plastic Surgeon Roma, Italy **AVERINA Vladlena** Dermatologist Kyiv, UKRAINÉ AZZOPARDI Amanda Aesthetic Nurse London, UK Gynecologist / Obstetrician London, UK **BADER Alexander BAGEORGOU Fotini** Dermatologist Athens, Greece Nurse Practitioner (NP) Bedford, UK **BAKER Anna BALARATNAM Sherina** Aesthetic Physician Beaconsfield, UK Company Representative London, UK **BARRETT Gerry** Woodford Green, UK **BAWA Manav** Aesthetic & Anti-aging Physician **BERRIDGE Natasha** Maxillofacial Surgeon London, UK **BERTOSSI Dario** Facial Plastic Surgeon Verona, Italy **BHOJANI-LYNCH Tahera** Oculoplastic Surgeon Loughborough, UK BIRD Vanessa **Aesthetic Consultant** Wallasey, UK **BRYANT Hollie** Aesthetic Physician Cowbridge, UK **BUCAY Vivian** Dermatologist San Antonio, USA **CABUNAC Zelika** Aesthetic & Anti-aging Physician Beograd, Serbia **CALLENDER Valerie** Dermatologist Maryland, USA **CATTARINI MASTELLI Giulia** Dermatologist Sanremo, Italy **CFLIK Naci** Plastic & Reconstructive Surgeon Istanbul, Turkey **CETTO Raul** ENT (Ear, Nose & Throat) Physician London, UK **CHO Byong Seung** Seoul, South Korea Company CEO **CIDRANES Ernesto** Anaesthesist Madrid, Spain **CONVERY Cormac** Aesthetic Physician West Kilbride, UK DAVIDOVIC Kristing Radiologist Beograd, Serbia **DILLON Jennifer** Research Scientist Birmingham, UK **DYEDYK-GUSAROVA Julietta** Aesthetic & Anti-aging Physician London, UK **EL MUNTASAR Ahmed** Aesthetic Physician Manchester, UK **FANIAN Ferial** Dermatologist Paris, France **GENTILE Pietro** Plastic Surgeon Rome, Italy **GHALAIE Bibi** Aesthetic Physician London, UK **GHANNAM Sahar** Dermatologist Safat, Kuwait Dermatologist **GOLD Michael** Nashville, USA Aesthetic & Anti-aging Physician Southampton, UK **GOODARZIAN Xavier** Aesthetic Physician London, UK **GOUT Uliana GREEN Lawrence** Dermatologist Rockville, USA **GUPTA Atula** Dermatologist Gurgaon, India Brighton, UK **HAQ Aaminah** Ophthalmologist **HAQ Syed** Aesthetic & Anti-aging Physician London, UK HARRIS Steven Aesthetic Physician London, UK **HAUS Ariel** London, UK Dermatologist HIRATSUKA-DALMEDO Vania Dentist London, UK JABBAR Thuha **Dental Surgeon** London, UK JORGE Manuela Dermatologist Catanduva, Brazil KANE Michael A. C. Plastic & Reconstructive Surgeon New York, USA Vancouver, Canada **KARAM Ontonio** Company CEO **KELLY Natali Aesthetic Practitionner** London, UK **KEMPA Joanna** Student / Resident / Fellow Lodz, Poland **KERRISON Emily** Brighton, UK **KERSCHER Martina** Dermatologist Hamburg, Germany KHAN Shumaila Qasim Aesthetic Physician Islamabad, PAKISTAN KHANNA Bob Oral Surgeon Reading, UK Dermatologist Harpenden, UK **KIELY Clare KREYDEN Oliver Philip** Muttenz, Switzerland Dermatologist **KWON Han Jin** Cosmetic Surgeon Seoul, South Korea **LACKI Hubert** Operations Director Warsaw, Poland **LARKINA Svitlana** Oral & Maxillofacial Surgeon Odessa, Ukraine

# **FACULTY**

**LEWIS Wendy** MAHTO Anjali MAITRA Prithwiraj MANDAVIA Rishi MANSOURI Ana MARTIN John MASHHOOD Asher Ahmed MCGLOIN Claudia MIAN Irfan MIHAI Ana Maria **MOORES Ashlev** MOSAHEBI Afshin **NAUGHTON Aoife NEFF Audrey** OTTO Jacaues PAGANO Salvatore **PATEL Prashant** PIRAYESH Ali **PODDAR Rita RADWAN Nashwa RAKUS Rita REDKA-SWOBODA Wolfgang ROWLAND PAYNE Christopher RUBINSTEIN Adam SCAWN Richard SCHLESINGER Todd SCOTT Julie** SHARAD Jaishree SHOJAA Sohilah SINCLAIR Jennifer SINES David STERODIMAS Aris SYTNYK Liliana TREACY Patrick TSAMALAIDZE Nino TSIVTSIVADZE Mariam **VERGOLIA** Margarita **WADE Martin** WALDORF Heidi A. WALKER Lee WANITPHAKDEEDECHA Rungsima **WASEEM Saman** WHEELER Sally WILLIAMS Greg **WONG Vincent** 

Strategic Marketing Communications Dermatologist Scientist Aesthetic & Plastic Surgeon Aesthetic & Anti-aging Physician Oculoplastic Surgeon Dermatologist Registered Nurse (RN) Aesthetic Physician Gynecologist / Obstetrician Licensed Practical Nurse (LPN) Plastic & Reconstructive Surgeon Oculoplastic Surgeon Marketing Manager Aesthetic Physician Plastic & Reconstructive Surgeon General Surgeon Plastic & Reconstructive Surgeon **Dental Surgeon** Cosmetic Dermatologist Aesthetic Physician General Surgeon Dermatologist Aesthetic & Plastic Surgeon Ophthalmologist & Oculoplastic Surgeon Dermatologist Nurse Practitioner (NP) Cosmetic Dermatologist Dermatologist Aesthetic & Anti-aging Physician Head of department Plastic & Reconstructive Surgeon Cosmetic Dermatologist Aesthetic Physician Dermatologist Aesthetic & Plastic Surgeon Dermatologist Dermatologist Dermatologist Stomatologist Dermatologist Aesthetic Physician Registered Nurse (RN) Plastic & Reconstructive Surgeon Anti-aging Physician Aesthetic & Plastic Surgeon Gynecologist / Obstetrician Oculoplastic Surgeon

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General Surgeon



YOO Jane

**ZITO Carlos** 

YOUSRI Nadia

**ZATEZALO Chad** 







# FACE PROGRAMME

4 AGENDAS, 8 TOPICS, 5 ROOMS



Advanced Injectables



Multispecialty Aesthetics



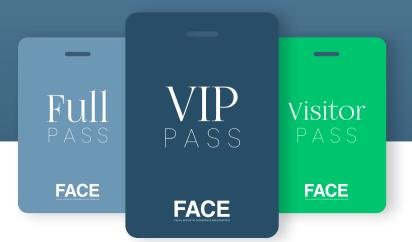
Aesthetics Open Stage





**Industry Workshops** 

FREE-TO-ATTEND

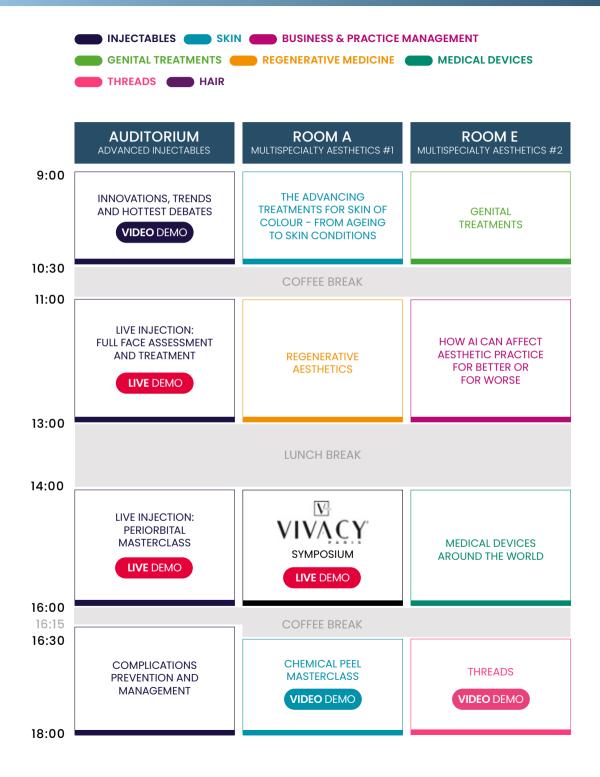


# ADVANCED INJECTABLES & FRIDAY 12 JULY









# ADVANCED INJECTABLES & MULTISPECIALTY AESTHETICS









#### AESTHETICS OPEN STAGE FRIDAY & INDUSTRY WORKSHOPS





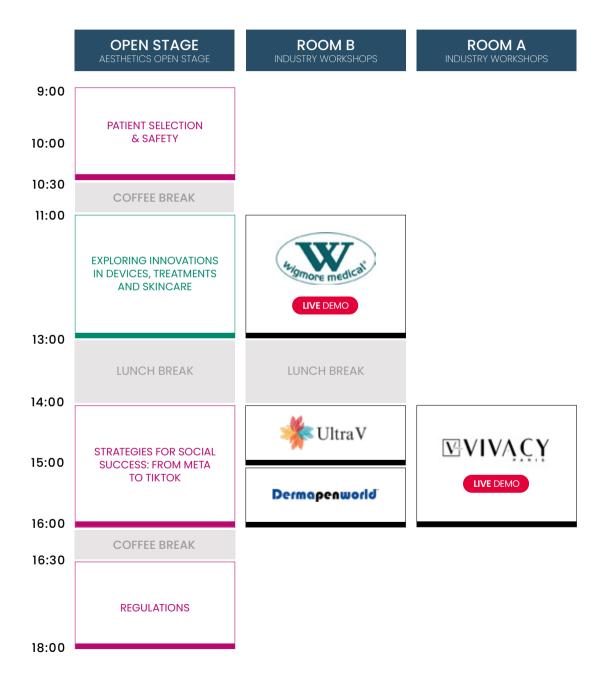








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#### SYMPOSIUM

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#### AESTHETICS OPEN STAGE SATURDAY & INDUSTRY WORKSHOPS



SKIN

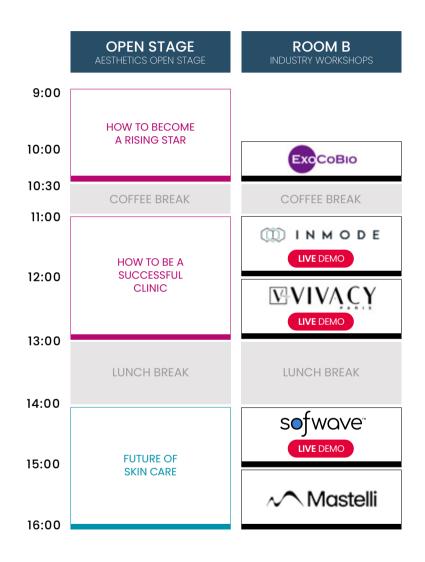












# SCIENTIFIC SESSIONS

PER ROOM PER DAY

#### ADVANCED INJECTABLES AGENDA

#### INJECTABLES

#### 9:00 INNOVATIONS, TRENDS AND HOTTEST DEBATES | Session ID: 6824

Rungsima WANITPHAKDEEDECHA

CHAIR: ULIANA GOUT | CO-CHAIR: ALI PIRAYESH

- · New Toxins Coming to the Market
- Do Exosomes Really Work?
- Is There Really a Difference Between Neuromodulators?
- Latest Trends for Full Face Sculpting and Regeneration
- Exploring the Hottest Trends in Medical Aesthetics «Barbie Tox»: A Deep Dive Into TikTok's Latest Beauty Obsession
- Mixing Different Techniques in One Session Innovations

Jennifer SINCLAIR

Uliana GOUT

Michael GOLD

**Bob KHANNA** 

Heidi A. WALDORF

11:00 13:00

10:30

#### LIVE INJECTION: FULL FACE ASSESSMENT AND TREATMENT

Session ID: 6826

CHAIR: ALI PIRAYESH I CO-CHAIR: HEIDI A. WALDORF

- · A Multimodal Approach to Rejuvenation of the Full Facial
- Facial Feminisation with Injectables
- More with less: Key Areas of Facial Assessment and Rejuvenation with HA fillers
- Full Face Assessment and Treatment of the Ageing Male Patient
- Lifting Possibilities with Neurotoxin in Different Forehead Types
- Dermal Fillers: Patient Evaluation & Communication Made Easy
- Platelet-rich Plasma for Facial Rejuvenation
- · Single Approach is not Enough: Threads+ Toxins+ Fillers
- · LIVE DEMO: Full Face Treatment

Hollie BRYANT

Natasha BERRIDGE

Zunaid ALLI Raul CETTO

Liliana SYTNYK

Heidi A. WALDORF

Rungsima WANITPHAKDEEDECHA

Mariam TSIVTSIVADZE Ali PIRAYESH

14:00 LIVE INJECTION: PERIORBITAL MASTERCLASS

Session ID: 6825



CHAIR: JOHN MARTIN I CO-CHAIR: RAUI CETTO

- · Anatomic Intricacies of the Infraorbital Regions
- · Right Patient, Right Filler, Right Result
- Treating the Tear Trough with Dermal Fillers
- Energy Devices and Fillers in the Tear Through Area
- · Balancing Orbital Volumes
- Improving the Periocular Area Using Polynucleotides
- Treatment of Periorbital Veins with Vascular Lasers
- Festoons, Etilogy and Treatment Modalities
- LIVE DEMO: Tear Trough Treatment Using Cannula
- LIVE DEMO: Needle Technique in the Medial Groove & Lateral Canthal Lift

Jaishree SHARAD Chad ZATEZALO

Raul CETTO

Michael GOLD

Michael A. C. KANE

Richard SCAWN

Rishi MANDAVIA

Chad ZATEZALO

John MARTIN

Tahera BHOJANI-LYNCH

#### 16:15 COMPLICATIONS PREVENTION 18:15 AND MANAGEMENT

Session ID: 6827

CHAIR: LEE WALKER

· Overfilling and Filler Spread

• Reasons for Complications in Thread Lifting Procedures: Who is at Fault, Doctor, or the Patient?

· Vascular Complications of Fillers and Their Treatment

- · Delayed Onset Nodules
- Periorbital Complications
- Management of Vision Loss Associated with Soft Tissues Fillers
- Ultrasound Use in Aesthetic Complications
- O&A

Steven HARRIS

Mariam TSIVTSIVADZE Christopher ROWLAND PAYNE

Cormac CONVERY

Lee WALKER John MARTIN.

Tahera BHOJANI-LYNCH

Steven HARRIS

#### ADVANCED INJECTABLES AGENDA

#### INJECTABLES

#### LIVE INJECTION: SCULPTING NON-SURGICAL 9:00 RHINOPLASTY 10:30

Session ID: 6850

Dario BERTOSSI

Sved HAO



CHAIR: RAUL CETTO | CO-CHAIR: DARIO BERTOSSI

- · Advanced Anatomy & Technique with Fillers
- · Nasal Augmentation with Threads
- LIVE DEMO: Non-surgical Rhinoplasty
- · Complications Management and Prevention

Raul CETTO Carlos ZITO

11:00 13:00

#### LIVE INJECTION: LIPS MASTERCLASS

Session ID: 6852



CHAIR: RUNGSIMA WANITPHAKDEEDECHA CO-CHAIR: ULIANA GOUT

- · Lips: a Global Visual Status
- Ethnic Considerations in the Lip Area
- The Lip Game with Hyaluronic Acid Fillers
- Treating the Ageing Lip and Perioral Complex: Challenges and Limitations
- Morning Lips Technique Minimal Volume and Texture Lips Corrections
- Treatment for a Gummy Smile Using Neurotoxins: Analyzing Smile Patterns
- Advanced Approach to Facial Beautification: Lip Filler with Two Beauty
- Products with Different Rheological Properties • LIVE DEMO: Lips Treatment

Andrea F ARMENTI Julietta GUSAROVA Jaishree SHARAD Raul CETTO

Zelika CABUNAC Manuela JORGE

Manuela JORGE Lee WALKER

#### 14:00 16:00

#### LIVE INJECTION: WHAT ARE THE BEST COMBINATIONS FOR

LOWER FACE, NECK AND DECOLLETTE?



CHAIR: JOHN MARTIN I CO-CHAIR: CHAD 7ATE7ALO

- · Combining Lasers and Fillers for Skin Tightening
- · Chin and Jawline
- Why I Changed my Perioral Tox Technique and How the "Lip Flip" Was Born - in 1998
- · Lower Face Toxins
- Combination of Energy Devices for Lower Facial Rejuvenation
- Neck Treatment with Threads
- Hyperdilute CaHa as a Regenerative Neck Treatment
- LIVE DEMO: Fillers and Toxin Combined for the Best Outcome for the Lower Third and Neck

Zeljka CABUNAC Dario BERTOSSI

Session ID: 6851

Michael A.C. KANE John MARTIN Todd SCHLESINGER Mariam TSIVTSIVADZE Ciara ABBOTT

Kristina DAVIDOVIC

16:30 17:30

#### **FULL FACE TOXINS**

CHAIR: TODD SCHLESINGER | CO-CHAIR: LAWRENCE GREEN

- Neurotoxins Making Waves in 2024
- New Toxin Patterns
- Patient Assessment Before Botulinum Toxin Injections for Optimal Results
- BTX for Masseters Anatomical Considerations and Injection Technique
- Botulinum Toxin Clinical Trial Update

Session ID: 6853

Michael GOLD Kristina DAVIDOVIC Fotini BAGEORGOU Todd SCHI FSINGER Lawrence GREEN

#### MULTISPECIALTY AFSTHETICS AGENDA #1

#### SKIN

# 9:00 THE ADVANCING TREATMENTS FOR SKIN OF 10:30 COLOUR - FROM AGEING TO SKIN CONDITIONS

Session ID: 6832

#### CHAIR: VALERIE CALLENDER | CO-CHAIR: VIVIAN BUCAY

- Facial Hyperpigmentation: A Top Beauty Concern in Women of Color
- · Skin Aging and Skin Care in Skin of Color Patients
- · Chemical Peels for Acne and Acne Scars
- Combination Treatments for Acne Scars in Skin of Color
- Fractional Plasma for the Rejuvenation of the Periorbital Area in Dark Skin
- Pit Falls in Aesthetic Procedures in Dark Skin

Valerie CALLENDER Vivian BUCAY Jaishree SHARAD Jaishree SHARAD Sahar GHANNAM Sahar GHANNAM

#### REGENERATIVE MEDICINE

#### 11:30 REGENERATIVE AESTHETICS

Session ID: 6828

#### 13:00 CHAIR: PIETRO GENTILE 1 CO-CHAIR: ARIS STERODIMAS

- Exosomes Are They Real?
- Autologous Fibroblasts for Facial Rejuvenation
- Exosomes: How to Apply Them in Our Everyday Practice?
- · Skin quality with HA and CaHa
- Fat Graft in Face Rejuvenation and Soft Tissue Defects: Clinical, Instrumental and Scientific Evaluation
- PRE-juvenation vs RE-juvenation of the Décolletage; A Case Study Comparison of Skin Quality Outcomes From a Combined Regenerative Treatment Protocol in Two Differing Age Groups
- Epiginetics and Blousons
- Dermogenesis With Mesenchymal Stem Cells: A Fabulous Remedy For Post Acne Depressed Spots
- How to Measure Follow Skin Aging and Treatment Efficacy

Michael GOLD

Rungsima WANITPHAKDEEDECHA Fotini BAGEORGOU

Dario BERTOSS

Pietro GENTILI

Ciara ABBOT

Ali PIRAYESH

Sunaina AFZAAL Ferial FANIAN

#### SKIN

## 16:30 CHE

#### CHEMICAL PEEL MASTERCLASS

#### 18:15

#### CHAIR: FOTINI BAGEORGOU I CO-CHAIR: ULIANA GOUT

- A Stratum Corneum
- B Mid to Lower Epidermis
- C Past basal Membrane to Upper Papillary Dermis
- D Lower Papillary Dermis
- E Upper to Mid Reticular Dermis
- Sequential Peels
- Melasma: to Peel or not to Peel ?

#### Session ID: 6838

Uliana GOUT Fotini BAGEORGOU Oliver Philip KREYDEN Fotini BAGEORGOU Sahar GHANNAM Atula GUPTA Sahar GHANNAM





#### SYMPOSIUM

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# ROOM A SATURDAY 13 JULY

#### MULTISPECIALTY AFSTHETICS AGENDA #1

#### ENHANCING YOUR AESTHETIC 9:00 10:30 INJECTABLE PRACTICE

Session ID: 6854

#### CHAIR: MARTINA KERSCHER I CO-CHAIR: TODD SCHLESINGER

- Skin Quality and Its Relevance in Aesthetics
- Evidence-Based Nutraceuticals for the Skin Quality Improvement
- Enhancing Your Aesthetic Injectable Practice with Evidence-Based Skincare
- Energy Based Treatments & Skincare-The Ultimate Synergy
- · Microneedling of Irradiated Amniotic Collagenous Matrix for Improvement of Facial Wrinkles
- Unlocking Radiant Skin Through Treatment Fusion

Martina KERSCHER Liliana SYTNYK

Prithwirai MAITRA Anna BAKER

Nashwa RADWAN Saman WASEEM

#### **THREADS**

#### 11:00 **THREADS**

Session ID: 6861

#### 13:00 CHAIR: SYED HAO | CO-CHAIR: NACI CELIK

- Lift your Life with Thread-Lift: Discover the Intricacies of Patient Selection Asher Ahmed MASHHOOD
- Multifilament Twisted Thread and RF Cannula for Deep Static Wrinkle Treatment
- Combination Treatments with Threads Polynucleotides/HA/BTX/PRP/PRF
- Thread Lifts Combined with Laser and Minimal Invasive Thread Lifts with the Combination of Fillers and Lasers
- · Limitations with Threads
- Multimodality Facial Neocollagenetic Rejuvenation Techniques
- · Complications with Threads

#### Naci CELIK Syed HAQ

Han Jin KWON

Syed HAQ

Jacques OTTO Irfan MIAN

#### MEDICAL DEVICES

#### WHAT CAN THE FACE AND BODY SHAPING 14:00 LATEST TECHNOLOGIES DO FOR YOUR PATIENT 16:00

Session ID: 6857

#### CHAIR: ARIS STERODIMAS | CO-CHAIR: NACI CELIK

- · Threads in the Body
- VALID Male Muscle
- Fat Reduction & Skin Tightening in 2024 New Concepts
- Energy Devices and Fillers in the Tear Through Area
- · Correction of Tubular Breast Deformity. The Algorithm
- Parallel Ultrasound Beam Technology
- Synchronous Ultrasound Parallel Beam Technology New Indications
- Q&A

Michael GOLD Michael GOLD Naci CELIK Michael GOLD

Syed HAQ

Naci CELIK

Aaminah HAQ

#### SKIN

#### LATEST ON FACE SKIN CARE - TOPICAL SOLUTIONS 16:30

Session ID: 6860

#### 17:30 CHAIR: MARTINA KERSCHER

- · Skin Quality: My Personal Treatment Algorithm
- Challenged by the Demands of Menopausal Skin? Let Me Help You.
- Melasma Diagnostic Pitfalls and How to Avoid Them
- Top 4 Tactics to Improve Retail Skin Care Sales in Your Practice

Martina KERSCHER Julie SCOTT Fotini BAGFORGOU Michael GOLD **Audrey NEFF** 

# ROOM E FRIDAY 12 JULY

#### MULTISPECIALTY AFSTHETICS AGENDA #2

#### **GENITAL TREATMENTS**

#### 9:00 GENITAL TREATMENTS

Session ID: 6829

#### 10:30

CHAIR: ALEXANDER BADER

- An Overview of Reconstructive and Aesthetic Gynecology
- Ageing Isn't Just About the Face; it Also Affects Below the Waist. Let's Discuss Women's Intimate Health, Genital Restoration & the Misconception of «Death» Below the Waist at 50+
- Evaluating Botulinum Toxin Injection in Treating Male Erectile Dysfunction Dr NY's Clinical Case Series
- · Vaginismus Diagnosis, Management, BTX Protocols
- · Combined Techniques: Lasers, FMS, Injections

Amanda AZZOPARDI

Alexander BADER

Nadia YOUSRI Ana Maria MIHAI Vladlena AVERINA

#### **BUSINESS & PRACTICE MANAGEMENT**

# 11:00 HOW AI CAN AFFECT AESTHETIC PRACTICE 13:00 FOR BETTER OR FOR WORSE

Session ID: 6833

CHAIR: WENDY LEWIS | CO-CHAIR: JANE YOO

Panel Discussion

Jane YOO, Ariel HAUS, Ahmed EL MUNTASAR, Rishi MANDAVIA, John MARTIN Wendy LEWIS, Chad ZATEZALO, Adam RUBINSTEIN

#### TOPICS OF DISCUSSION:

- Al for Doctors: Crash Course on the Fundamentals of Implementing Modern Al in an Aesthetic Practice
- Best Practices for Using AI to Improve the Patient Experience and Market Aesthetic Services

#### MEDICAL DEVICES

### 14:00

#### MEDICAL DEVICES AROUND THE WORLD

Session ID: 6841

#### 16:00

#### CHAIR: TODD SCHLESINGER | CO-CHAIR: SAHAR GHANNAM

- Cold Laser Resurfacing What are We Talking About
- A Revolutionised Next Generation Broadband Light with Intelligent Control for Treatment of Photodamaged Skin
- Laser-Blade Blepharoplasty: Four Eyelid Rejuvenation Using a Combination of Upper Eyelid Surgical Blepharoplasty with Lower Lid Non-Surgical Erbium Profractional Laser Resurfacing
- Cellulite Treatments The Hole-y Grail
- Combination EBD and Exosomes in the Aesthetic Practice
- Evidence Based Radiofrequency
- Versatile Pico Laser: The Ultimate Workhorse for Asian Facial Rejuvenation Beyond Tattoo Removal
- How to Decide What Device to Buy and When to Buy It

Michael GOLD

Anjali MAHTO

Aoife NAUGHTON Adam RUBINSTEIN Todd SCHLESINGER Michael GOLD

Shumaila Qasim KHAN Todd SCHLESINGER

#### **THREADS**

# 16:30 INNOVATIONS IN THREAD TECHNOLOGY18:15 AND THEIR EXPANDED USE

Session ID: 6847

#### CHAIR: SYED HAQ I CO-CHAIR: NACI CELIK

- Innovation in Threads and What's New
- The Science Behind Thread Lifting: Anatomica Considerations and Clinical Applications
- PDO Threads and Types and Their Different Applications and Techniques
- · Limitations of Threads and Fillers
- Silicone Threads in Combination of Surgical Face Lifts
- New Technique for Lifting the Neck Using PDO Threads Alternative Lifting Technique

Syed HAQ

Naci CELIK

Irfan MIAN

Sohilah SHOJAA Rita PODDAR Mariam TSIVTSIVADZE

# ROOM E SATURDAY 13 JULY

#### MULTISPECIALTY AESTHETICS AGENDA #2

#### **INJECTABLES**

#### COMPLICATIONS RESOLUTION 9.00 WITH HYALURONIDASE 10:30

Session ID: 7553

Patrick TREACY

Vincent WONG

Vincent WONG

Session ID: 6864

Carlos 7ITO



CHAIR: HEIDI A. WALDORF

- · Hyaluronidase: From Discovery to Application
- Ways of Using Hyaluronidase for Different Complications:
- From Urgent to Non-Urgent cases · Ultrasound approach
- LIVE DEMO: Complications Dissolving with Hyaluronidase
- Q&A

HAIR

11:00 REGENERATIVE MEDICINE FOR HAIR LOSS

13:00 CHAIR: GREG WILLIAMS

- Introduction
- Micrografts Containing Human Follicle Stem Cells in Androgentic Alopecia vs PRP: Clinical, Histological and Trichoscan Evaluations
- Dutasteride Mesotherapy
- Tricopat Multimodality Therapy
- HAIRestart: Non-Invasive Laser Smooth Stimulation of Hair Growth
- Red Deer Umbilical Cord Lining Mesenchymal Stem Cell Exosomal Proteins for Hair Regeneration
- Polynucleotides a New Treatment Option for Hair Loss
- · Cloning the Ultimate Regenerative Treatment
- Discussion and Closing Remarks

**Hubert LACKI Ernesto CIDRANES** 

Greg WILLIAMS

Pietro GENTILE

Martin WADE

Manay RAWA

Xavier GOODARZIAN Jennifer DILLON **Greg WILLIAMS** 

14:00 REGENERATIVE MEDICINE 16:00 CHAIR: PIETRO GENTILE

Session ID: 6856

Rungsima WANITPHAKDEEDECHA

- Regeneration of Facial Tissues: The Use of Cutting Edge Surgical Techniques Assisted by the Advanced Emerging Technologies & Biotechnology
- Polynucleotides Injection Treatment and Techniques
- MNRF is the Treatment of Atrophic Scars
- · Science of Exosomes
- Why Exosomes Sometimes Don't Work What we Should Know Before Treating Patients
- Platelet Rich Plasma From Then Until Now
- · How to Achieve a Natural Slimming and Lifting Effect on the Face by Reducing Size Through a Combination of Ingredients: Clinical Observations and Analysis

• Sherlockian Approach to Neck Rejuvenation in the Era Regenerative Aesthetics

Vladlena AVERINA Claudia MCGLOIN

**Aris STERODIMAS** 

Afshin MOSAHEBI

Atula GUPTA

Nino TSAMALAIDZE Jvoti ANEJA

#### **INJECTABLES**

#### 16:30 LIVE INJECTION: PERFECT CHEEKS

Session ID: 6859

17:30 

- · Crisis? Less is more
- Ultrasound-Guided Approach of the Middle Third
- · Midface Volumization with Threads
- Do Skin Injections Help with Midface?
- LIVE DEMO: Superficial Refreshing: Combination Filler and Biostimulator & One Approach to Beauty
- LIVE DEMO: Drooping Face After Quick Weight Loss: How to Correct

Wolfgang REDKA-SWOBODA

Carlos ZITO

Mariam TSIVTSIVADZE

Uliana GOUT

Wolfgang REDKA-SWOBODA Vladlena AVERINA



CHAIR: WOLFGANG REDKA-SWOBODA | CO-CHAIR: RUNGSIMA WANITPHAKDEEDECHA









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## OPEN STAGE FRIDAY 12 JULY

#### BUSINESS & PRACTICE MANAGEMENT

#### PATIENT SELECTION & SAFETY 9:00

Session ID: 6843

#### 10:30

CHAIR: TODD SCHLESINGER

- Patients at Increased Risk of Infectious Complications in Aesthetics
- Empowering Inexperienced Practitioners
- · How to Grow an Aesthetic Practice: Best Strategies
- Improve You Patient Experience: Patient Management & Patient Retention

Svitlana LARKINA Ashley MOORES Natali KELLY Wendy LEWIS

#### MEDICAL DEVICES

#### 11:00 13:00

#### EXPLORING INNOVATIONS IN DEVICES. TREATMENTS, AND SKINCARE

Session ID: 6844

#### CHAIR: ULIANA GOUT

- Application of the Eye Tracking Technology in Researches About Aesthetic Preferences
- Power of Energy Based Devices and Photoimaging: My Personal Combination
- Boosting Combination Treatments with Microneedling
- · What's New in Devices?
- The Hydradermabrasion Treatment Clinically Proven to Improve Active Acne
- Facials
- Enhancing Your Aesthetic Practice with Skincare Products

Joanna Kempa Uliana GOUT Julie SCOTT Michael GOLD Ana MANSOURI Fotini BAGEORGOU Clare KIELY

#### BUSINESS & PRACTICE MANAGEMENT

#### 14:00 16:00

STRATEGIES FOR SOCIAL SUCCESS: FROM META TO TIKTOK

Session ID: 6869

#### CHAIR: WENDY LEWIS | CO-CHAIR: JAISHREE SHARAD

Panel Discussion

Vivian BUCAY, Ahmed EL MUNTASAR, Ariel HAUS, Wendy LEWIS, Margarita VERGIOLA, Jaishree SHARAD

#### TOPICS OF DISCUSSION:

- Get The Scoop On Maximising Your Social Media Presence To Attract New Patients
- · Learn How To Elevate Your Online Status To Stand Out
- Tips and Tricks for Success With Instagram, Facebook, TikTok, YouTube, etc.

## 16:30

#### **REGULATIONS & SAFETY**

Session ID: 6872

18:00

CHAIR: CHRISTOPHER ROWLAND PAYNE

- The Advancing Nature of Regulation and Licensing for Non-Surgical Cosmetic Practice in England - Our Current Position and What it Will Mean for Practitioners
- TBC

**David SINES Gerry BARRETT** 

# OPEN STAGE SATURDAY 13 JULY

#### BUSINESS & PRACTICE MANAGEMENT

#### HOW TO BECOME A RISING STAR 9:00

Session ID: 6874

10:30

CHAIR: RITA RAKUS I CO-CHAIR: AUDREY NEFF

- · How to Build Your Career
- Building a Brand That Sells: Applying World-Class Service Standards to Your Practice
- UK success. The key steps to building a global profile
- · How to Be The Best Practitioner
- The Art of Influence: Cultivating an Upscale Medical Aesthetics Brand That Converts

Todd SCHLFSINGER

**Audrey NEFF** Vanessa BIRD

**Ashley MOORES** Ontonio KARAM

11:00 13:00

#### HOW TO BE A SUCCESSFUL CLINIC

Session ID: 6855

Panel Discussion

Vanessa BIRD, Audrey NEFF, Ali PIRAYESH, Rita RAKUS, Christopher ROWLAND PAYNE. **Todd SCHLESINGER** 

#### TOPICS OF DISCUSSION:

CHAIR: VANESSA BIRD

- Patient Management Growing Numbers and High Quality
- Revenue How to Sustain and Grow Revenue in Time of Financial Difficulties
- · Opening More Locations..
- Staff: What is Perfect Mix and Numbers?
- · How to Digitilise and to be Efficient

14:00

#### **FUTURE OF SKIN CARE**

Session ID: 6880

16:00

CHAIR: MARTINA KERSCHER

- · Skin Care Breakthroughs
- Selling Skincare: Ethical Methods to Maximise Uptake of Skincare in Clinic
- The Basic for Anyone to Introduce a Good Skin Range in the Clinic
- How I Incorporate the Latest Topicals and Technologies Into My Treatment Plan to Optimise Patient Results
- Understanding the Use of Peptides in Skincare for Aesthetics
- My Top 5 Ingredients for Good Skin

Michael GOLD Vanessa BIRD Martina KERSCHER

Sherina BALARATNAM Anna BAKER Liliana SYTNYK

# $\approx$ sofwave



Deliver long-lasting results with minimal discomfort while maximizing patient satisfaction with our revolutionary non-invasive ultrasound technology, which has received 7 FDA clearances to date.

#### How is Sofwave™ different?

- Quick, easily delegable, single procedure.
- Natural skin regeneration of new Collagen, Elastin, and Hyaluronic Acid.
- Oconsistent results for all skin types.



















#### INDUSTRY WORKSHOPS AGENDA

#### **ROOM B**

#### ROOM A



#### Wigmore Medical Workshop

 Microneedling with XCellarisPro TWIST treatment in combination with ZO Brightalive Serum Accelerated Sally WHEELER

- ZO Skin Health 3-Step Pee Sally WHEELER
- HydroPeptide Blueberry Peel Sally WHEELER



14:00 15:00

11:00

13:00

#### Ultra V Symposium

· The New Aesthetic Trend, PDO Biostimulator 'ULTRACOL Han Jin KWON





#### Facial Harmony & Balance the Natural Way

- · Welcome & introduction **Prashant PATEL**
- STYLAGE® Portfolio Overview? Prashant PATEL
- LIVE DEMO Lecture + Live injection: Upper face

#### **Zunaid ALLI**

- · Lecture only: Mid-face Prashant PATEL
- LIVE DEMO Lecture + Live injection: Lower face & Lips

#### Andrea F. ARMENTI

 Discussion, Q&A, B/A photos **Zunaid ALLI** Andrea F. ARMENTI **Prashant PATEL** 

#### Dermapenworld

15:00 16:00 Synthetic, Human Skin-Compatible Exosomes - A new era of compliance and efficacy

Andrew R. CHRISTIE

14:00 16:00

#### INDUSTRY WORKSHOPS AGENDA



#### Exosomes, Wound Healing, Regeneration, Anti-aging

10:00 10:30

- Regenerative Aesthetics with exosomes: clinical & research update Ali PIRAYESH
- A pioneering journey in the development of ExoCoBio exosomes: what we have done and what to expect for the future **Byong Seung CHO**



#### (III) INMODE

11:00 12:00 Uncover The Secrets of InModes Newest Technology

• Uncover The Secrets of InModes Newest Technology - IGNITE Salvatore PAGANO



**Everything Nose with STYLAGE®** 

· Welcome & introduction Vania HIRATSUKA-DALMEDO

12:00 13:00

- Techniques, product selection Thuha JABBAR
- Anatomy of the nose, danger zones Vania HIRATSUKA-DALMEDO
- · Live injection with discussion Thuha JABBAR
- B/A photos, Q&A and closing Vania HIRATSUKA-DALMEDO, Thuha JABBAR



Revolutionizing Regenerative Aesthetics: Unveiling the Power of Sofwave Technology

• Revolutionizing Regenerative Aesthetics: Unveiling the Power of Sofwave Technology

Richard SCAWN, Emily KERRISON



Polynucleotides HPT, the ultimate bio-regenerative treatment. The formula to improve skin quality in the periocular area Sofwavé Technology

Giulia CATTARINI MASTELLI, **Bibi GHALAIE** 

15:00

16:00

14:00

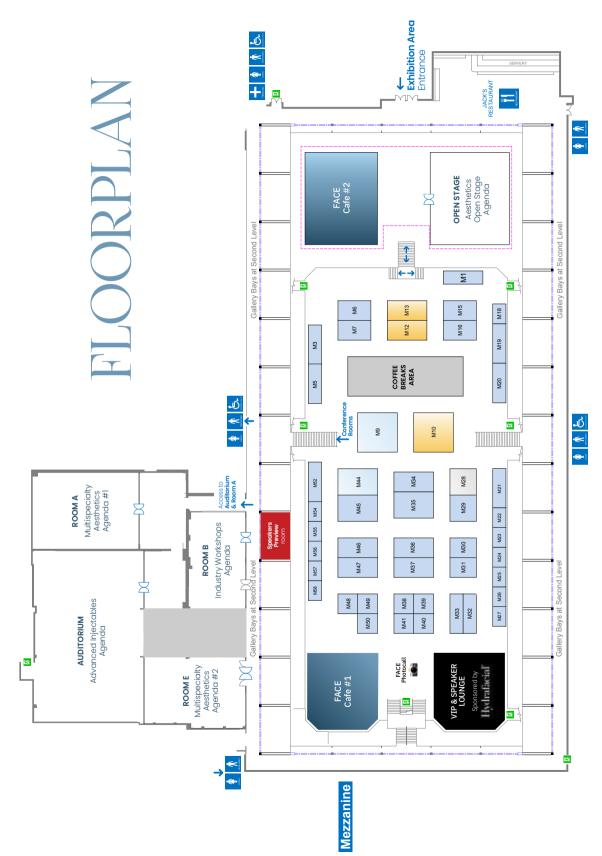
15:00

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M31 M32 M19

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M40 M25 M15 M26 M39 M39 M45 M30 M30



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